



WHY SNM ?

The responsibility of the Grader is to establish the condition of the item and not the value. The value is determined by the market demand of the product by collectors.

When Grading companies charge their services based upon the estimated value of the item to be graded, that is wrong.

Now people are being told that purchasing a graded item makes it more valuable than the market price guide. I have heard “This is now twice the price of a #10, because this is an “Ultra-Fine #10”.

Sorry, a 10 is still a 10.

Many grading companies are pushing their own interest above the customer. Pay me more and your book is worth more, doesn't work at SNM. Our grading price is based upon our time and materials.

Everyone has an opinion on the quality or condition of an item. Every item has grading standards. SNM has established standards from studying existing grading standards.

Grading a card or comic is no different than qualifying the end result of a machined part used in a engine. If the part is not made to specification, it will fail.

We use quality control procedures and inspection forms to grade every item with the use of computers. With computers, we can measure the item and magnify the image to inspect for faults. We can look at the squareness of an item to determine spline or cover issues.

Our Grading process is done the same way every time to be consistent in our findings. Each Quality Assurance Grader follows the the same guidelines when grading an item and the records are stored for review if need be.